



## **NewCap Partners Forms Strategic Alliance With Arscientia LLC**

Los Angeles, CA --- October, 28, 2002 NewCap Partners is pleased to announce that it has entered into a strategic alliance with Arscientia LLC, a strategic consulting firm specializing in the semiconductor and semiconductor capital equipment industries. By creating the alliance, NewCap Partners and Arscientia are combining strategic consulting and investment banking services to provide clients an expanded and valuable combination of services.

"The alliance of NewCap Partners and Arscientia will allow clients to harness our diverse skills into a single capability that enables the rapid execution of strategic merger and acquisition planning coupled with the transaction expertise and the financing required to execute these plans," according to Christopher Rowan, Managing Partner of Arscientia. NewCap Partners and Arscientia believe that there will be an increasing focus on merger and acquisition transaction due to the lack of financing in the public and private equity capital markets for semiconductor and semiconductor equipment companies, and that the combination of the skills of the two organizations are a great match for clients. "The semiconductor industry is one on which we are focused, and our relationship with Arscientia allows us to couple our finance and investment banking skills with the strategic planning, industry and product knowledge of Arscientia. Christopher Rowan has a distinguished career in the semiconductor sector, and we are very please to have the opportunity to work with him," said Thomas W. Turney, Managing Principal of NewCap Partners. For Arscientia's white paper presentation that explains a new methodology for strategic planning "The Strategy of Strategy", e-mail your request to [strategy@arscientia.info](mailto:strategy@arscientia.info) or contact Chris Rowan.

### **About NewCap Partners, Inc.**

NewCap Partners, Inc., founded in 1987, is a private investment banking firm located in Los Angeles, California, (USA) with offices in Orange County and Silicon Valley. NewCap Partners is a "broker-dealer" registered with the U.S. Securities and Exchange Commission (SEC) and the National Association of Securities Dealers (NASD). NewCap Partners provides specialized strategic merger, acquisition and divestiture services to buyers and sellers. NewCap Partners also privately places debt and equity securities for its clients to finance expansion, acquisitions, buyouts, recapitalizations and reorganizations. NewCap Partners also specializes in business transactions in the Greater China Region. NewCap Partners is staffed by a team of senior, experienced and professional investment bankers. For additional information on NewCap Partners visit our website at [www.newcap.com](http://www.newcap.com).

### **About Arscientia LLC**

Arscientia LLC is a firm dedicated to strategic planning. Arscientia's customized programs create profitable growth for high technology companies by facilitating strategic planning and capturing emerging opportunities through the use of the Consistency of Purpose (COP)

methodology. The patent pending COP methodology's unique structure and analytical and decision-making tools bring the strategic planning process from an abstract exercise to one where facts and execution are paramount.

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